

Dedicated to creating connections between people and their audiences through the power of meaningful design, and currently seeking opportunities to exceed further.

nortfolio

paigemikkal.com



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530 S Donaghey Ave, 8101 Conway AR 72034

* education

University of Central Arkansas Conway, AR Bachelor of Arts Emphasis Fine Arts Minor Film

* skills

Graphic Design
Web Design
Branding Design
Layout Design
Logo Design
Illustration
Fine Art Painting
3D Modeling & Animation
Video Editing
Digital & Film Photography
HTML/CSS

★ tools

Adobe Suite - Photoshop, Illustrator, Indesign, Premiere Wordpress - Elementor Pro, Crocoblock, Gravityforms Canva Figma Blender Final Cut Pro Davinci Resolve

* experience

Freelance Design | 2023 - Present

Engaged with clients one-on-one improving my communication and collaboration skills. Provided the opportunity to translate client concepts into impactful designs and learn to be adaptable, deadline-driven, and dedicated to staying ahead of design trends.

Dave Creek Media | 7/2023 - 3/2024 Web Design Specialist, Full-time

Designed visually appealing, user-friendly website homepages and secondary pages. Implemented daily updates and maintenance on existing websites. Successfully collaborated with cross-functional teams while also demonstrating the ability to work independently. Executed projects efficiently and met deadlines.

Dave Creek Media | 1/2023 - 5/2023 Web Design Internship, Part-time

Cultivated a strong understanding of web process and layout design. Developed technical skills specific to website maintenance which allowed me to problem solve. Actively incorporated feedback into design solutions, and honed my ability to translate client visions into tangible web design elements.

UCA Vortex Magazine | 8/2020 - 5/2022 Magazine Layout Designer, Part-time

Planned and assembled placement, design, and production of the annual hard copy of the magazine and its online edition. Solved technical challenges quickly without complications. Communicated and worked effectively with team about edits, suggestions, and critiques. Completed work on time before firm deadlines.

* references

Annie Shelton | Inuvo Graphic Designer | Former Coworker

Jenna Kelley | AY Media Group Graphic Designer | Former Coworker

Glenn Holt | We Are The 22 Freelance Logo Design